



**SPONSORSHIP PROPOSAL**

# *Annual Board Gala*

OUR CITY. THEIR FUTURE.



For further information, please contact Janet Gow  
at (312) 499-4778 x129 or [jgow@jfyChicago.org](mailto:jgow@jfyChicago.org).  
Or visit our website at [jfyChicago.org](http://jfyChicago.org).

# To Our Potential Sponsorship Partners,

Please join Jobs For Youth (JFY) for our Annual Board of Directors Gala on Friday, June 17, 2011 at 6:00 p.m. at the Palmer House. **All of the funds raised from this event will be used to support JFY's work and support youths in our local community.**

JFY serves a significant number of youths with special barriers to success in the workforce, including school dropouts, pregnant and parenting teens, and youths who are or have been involved with gangs and/or the criminal justice system. JFY also serves youth who are in the foster care system, and youths who are homeless or at risk of homelessness.

The Board of Directors for JFY invites your sponsorship of this event as we continue to provide education and job-training services to more than 1,100 young adults annually in the Chicago community through career and life skills workshops. Over the last five years, JFY graduates have brought over \$60,000,000 of their income revenue back into our city's most challenged neighborhoods, becoming an organic economic driver for their communities.

The Annual Gala will host attendees that include business, civic and community leaders as well as professionals from varying backgrounds in the legal, real estate, media and financial industries. These supporters are current and future decision makers that share a commitment to the community. The evening will provide a prime opportunity for valuable networking and interaction with Chicago leaders and Jobs For Youth's clients and graduates.

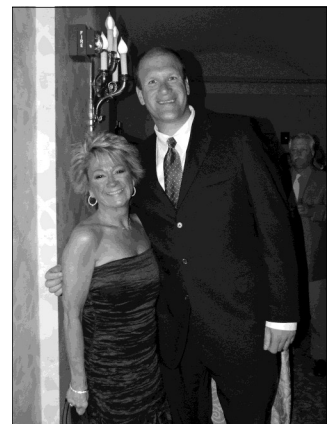
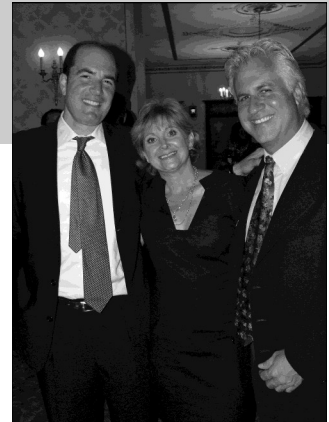
Thank you for considering support for Jobs For Youth and the students we serve. We take pride in having one of the most innovative, well-regarded programs in America and honor our status as one of only four agencies nationwide to achieve full accreditation through the National Youth Employment Coalition's "Promising and Effective Practices" pilot.

Your sponsorship endorses that recognition and will make a difference in the lives of hundreds of at-risk, unemployed and *hopeful* young adults, as well as their families and communities that they live in. Please use the form in this packet to confirm your donation, and please accept our sincerest appreciation for your support.

With appreciation,

*J H Webb*      *Suzette Webb*

Jonathan and Suzette Webb  
2011 Board Gala Co-Chairs



## *About Jobs For Youth*

For more than 30 years, Jobs For Youth's mission has been to empower young men and women from low-income families become a part of the economic mainstream; and, in the process, provide the business community with motivated, job-ready workers.

In that time, we have:

- Made over 28,000 job placements with a current average wage of more than \$9.00 per hour
- Successfully trained over 1,100 youths last year and successfully placed 940
- In the 20 years since we began our GED program, we have helped over 900 high school dropouts earn their GED certificates
- Annually serve about 1,200 youth, all of whom are out-of-school, between the ages of 17—24 and who reside in underserved neighborhoods throughout Chicago and adjacent lower-income suburbs.

## *Gala Attendees*

The Annual Board Gala audience includes hundreds of:

- Business, civic and community leaders from the Chicagoland area and surrounding suburbs
- JFY Board members, supporters and donors

The evening will provide a prime opportunity for valuable networking and visibility in the community.



### **MEET COURTNEY BILLINGSLEA**

“My mother made sure she did two things while I was growing up—kept a roof over our head and food in our mouths. She did what she had to do, even if that did mean moving around a lot. Eventually, we became dependant on public aid. As I went into my senior year, it was a struggle. I had to ask people for bus cards to get back and forth to school because my mother couldn't afford to buy bus cards for me.

After graduating high school, Courtney found JFY. “On the first day of the workshop, I was confident that I knew everything that the instructor was about to say. That is until he started telling me how to make it better. JFY has given me confidence to do what I always knew I could. They are my motivation. With them having my back, I know I can accomplish anything.”

Courtney is now a teller at TCF Bank and attending Kendall College to obtain a degree in Early Childhood Education.

## *Annual Board Gala*

### **Platinum                    \$20,000**

- Two Inner Circle Tables at the Gala
- Premiere full-page ad in Platinum section of the commemorative journal
- Opportunity to briefly speak at the Gala (300)
- Logo on loop presentation during duration of Gala
- Logo on Gala invitation (2,500)
- Opportunity to have signage at Gala
- Dedicated Weekly Board Bulletin to both Board of Directors & Junior Board with clickable links to your website
- Write-up in Monthly JFY E-Newsletter with clickable links to your website (1,500)
- Dedicated e-blast announcing sponsorship to JFY donors and volunteers (1,500)
- Acknowledgement in JFY Annual Report (to be hosted on the JFY website)
- Acknowledgement on JFY website with clickable links to your website (2.7 million hits annually)
- Announcement on JFY's Facebook Profile (1,600 friends), Fan Page (850 fans) and Twitter page (1,030 followers)
- Name recognition on donor wall in JFY's lobby (approximately 100 walk-throughs weekly)
- Dedicated table in the lobby for company promotional items (one month)
- Press release announcing sponsorship



## *Annual Board Gala*

### **Gold**                      **\$10,000**

- One Inner Circle Table at the Gala
- Full-page ad in Gold section of the commemorative journal
- Logo on loop presentation during duration of Gala
- Logo on Gala invitation (2,500)
- Opportunity to have signage at Gala
- Dedicated Weekly Board Bulletin to both Board of Directors & Junior Board with clickable links to your website
- Write-up in Monthly JFY E-Newsletter with clickable links to your website (1,500)
- Acknowledgement in JFY Annual Report (to be hosted on the JFY website)
- Acknowledgement on JFY website with clickable links to your website (2.7 million hits annually)
- Announcement on JFY's Facebook Profile (1,600 friends), Fan Page (850 fans) and Twitter page (1,030 followers)
- Name recognition on donor wall in JFY's lobby (approximately 100 walk-throughs weekly)



## *Annual Board Gala*

### **Silver**                      **\$7,500**

- One Inner Circle Table at the Gala
- Half-page ad in Silver section of the commemorative journal
- Logo on loop presentation during duration of Gala
- Logo on Gala invitation (2,500)
- Acknowledgement in JFY Annual Report (to be hosted on the JFY website)
- Acknowledgement on JFY website with clickable links to your website (2.7 million hits annually)
- Announcement on JFY's Facebook Profile (1,600 friends), Fan Page (850 fans) and Twitter page (1,030 followers)
- Name recognition on donor wall in JFY's lobby (approximately 100 walk-through's weekly)

### **Bronze**                      **\$5,000**

- One Inner Circle Table at the Gala
- Half-page ad in Bronze section of the commemorative journal
- Logo on loop presentation during duration of Gala
- Logo on Gala invitation (2,500)
- Acknowledgement in JFY Annual Report (to be hosted on the JFY website)
- Acknowledgement on JFY website with clickable links to your website (2.7 million hits annually)
- Announcement on JFY's Facebook Profile (1,600 friends), Fan Page (850 fans) and Twitter page (1,030 followers)
- Name recognition on donor wall in JFY's lobby (approximately 100 walk-through's weekly)



## *Sponsorship Opportunities*

\_\_\_\_\_ \$20,000 Platinum

\_\_\_\_\_ \$10,000 Gold

\_\_\_\_\_ \$7,500 Silver

\_\_\_\_\_ \$5,000 Bronze

## *Other Participation Opportunities*

\_\_\_\_\_ \$2,000 Table of Ten

\_\_\_\_\_ \$200 Individual Ticket

\_\_\_\_\_ \$500 Full Page Ad\* 7.5”Hx4.5”W

\_\_\_\_\_ \$250 Half-Page Ad\* 3.75”Hx4.5”W

\*Please submit artwork and copy for advertisements in JPEG or PDF form by Monday, June 6th to [kristin@jfyChicago.org](mailto:kristin@jfyChicago.org).

I am unable to attend but would like to make a tax-deductible contribution of \$\_\_\_\_\_.

**Total Donation** \$\_\_\_\_\_.

Please complete form and mail to Jobs For Youth, Attn: Janet Gow, 17 N. State, 6th Floor, Chicago, IL 60602; or fax to 312.499.4773. For more information, please contact Janet Gow at (312) 499-4778 x129 or email [jgow@jfyChicago.org](mailto:jgow@jfyChicago.org).

\_\_\_\_\_  
Name

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Company

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Preferred Mailing Address (Please circle– Home / Work)

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Payment Option

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Payment Enclosed

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Credit Card (Please Circle)

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American Express

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Discover

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Credit Card Number

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Expiration Date

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Signature

\_\_\_\_\_  
Date

Please make checks payable to **Jobs For Youth/Chicago**.

Jobs For Youth is a non-profit organization as defined in section 501(c)(3) of the IRS code.

For federal income tax purposes, all contributions to Jobs For Youth is limited to the excess of the contribution over the fair market value of goods or services received.



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